Creating Places for People

Developing an Australian urban design protocol

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Outline

• National context
• What are we trying to prevent?
• Elements of Urban Design
• 5 x Goals
• 12 x Principles
  - Leadership + Governance
  - Design for people
  - Design for place
Encourages world-class urban design + architecture
What are we trying to prevent?
What are we trying to prevent?
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Underlying Causes

- Cities designed for cars
- Land use
- Attitude
“First life, then spaces, then buildings: the other way around never works”

- Jan Gehl
Urban Design Protocol

Framework
- 5 goals
- 12 principles

Toolkit
- Detail + checklist

Case Studies
- Examples of best practice

Website
- Publications + links
Framework
Draft at www.urbandesign.gov.au
• Defines ‘urban design’
• 5 goals
• 12 principles:
  • 4 x leadership + governance
  • 8 x design
Elements of Urban Design

- Urban Structure
- Urban Grain
- Density + Mix
- Height + Massing
- Streetscape + Landscape
- Facade + Interface
- Details + Materials

Social and economic fabric
Topography, landscape, environment

Urban Form
Scale
Public realm
Appearance
Goals

Creates prosperous, sustainable + liveable places for people through leadership and integration of design excellence
Aims

- Enhances economic productivity + living affordability
- Fosters environmental responsibility
- Demonstrates leadership + integrates design excellence
- Cultivates healthy, cohesive + inclusive communities

QUALITY URBAN DESIGN

productive
sustainable
liveable
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<th>Prosperity + Sustainability</th>
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<th>How it’s being achieved</th>
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Design for Place

Enhancing
Enhances the local economy, environment + community

Connected
Connects physically + socially

Diverse
Diversity of options + experiences

Enduring
Sustainable, enduring + resilient
Design for Place - Enhancing

Enhances the local economy, environment + community
Design for Place - Connected

Connected

Connects physically + socially
Design for Place - Diverse

Diversity of options + experiences
Design for Place - Enduring

Enduring

Sustainable, enduring + resilient
Design for People

- **Comfortable**
  - Comfortable + welcoming

- **Vibrant**
  - Vibrant, with people around

- **Safe**
  - Diversity of options + experiences

- **Walkable**
  - Enjoyable + easy to walk + bicycle around
Design for People - Comfortable
Design for People - Vibrant

Vibrant, with people around
Design for People - Safe

Diversity of options + experiences
Design for People - Walkable

Enjoyable + easy to walk + bicycle around
Leadership

**Context**
Works within the planning, physical and social context

**Excellence**
Fosters excellence, innovation and leadership

**Engagement**
Engages with relevant stakeholders

**Custodianship**
Considers custodianship + maintenance over time
Leadership - Context

Works within the planning, physical and social context
Leadership - Excellence

- Fosters excellence, innovation and leadership
Leadership - Engagement

Engages with relevant stakeholders
Leadership - Custodianship

- Considers custodianship + maintenance over time
“First life, then spaces, then buildings: the other way around never works”

- Jan Gehl