Creating Places for People

Developing an Australian urban design protocol

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Outline

- National context
- What are we trying to prevent?
- Elements of Urban Design
- 5 x Goals
- 12 x Principles
  - Leadership + Governance
  - Design for people
  - Design for place

COAG review of capital city planning

- 9 criteria
- Criterion 8: Demonstrate how the planning system…

Encourages world-class urban design + architecture

What are we trying to prevent?

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Underlying Causes

- Cities designed for cars
- Land use
- Attitude

"First life, then spaces, then buildings:
the other way around never works"
- Jan Gehl
LIFEGUARD

Urban Design Protocol

Framework

5 goals
12 principles

Toolkit

Detail +
checklist

Case Studies

Examples of
best practice

Website

Publications
+ links

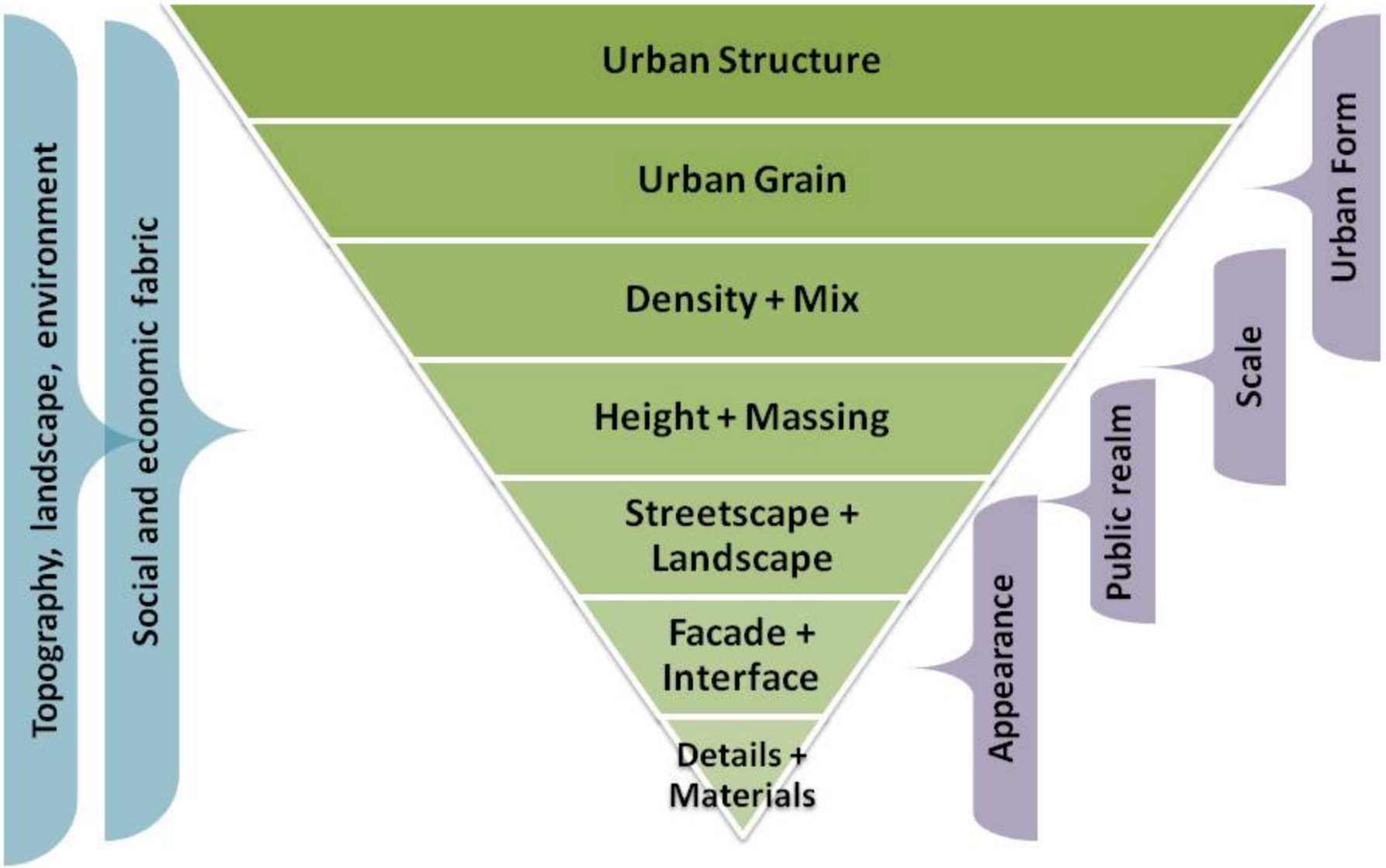
Urban Design Protocol

Framework

Draft at www.urbandesign.gov.au

- Defines ‘urban design’
- **5 goals**
- **12 principles:**
  - 4 x leadership + governance
  - 8 x design

Elements of Urban Design



Goals

Creates prosperous, sustainable + liveable
places for people
through leadership and
integration of design excellence

Aims

Enhances economic productivity + living affordability

Demonstrates leadership + integrates design excellence

Fosters environmental responsibility

Cultivates healthy, cohesive + inclusive communities

	What is being achieved			How it's being achieved	
	Prosperity	Sustainability	Liveability	Leadership	Design
Prosperity + Sustainability					
Enhancing	✓	✓			✓
Connected	✓	✓	✓		✓
Diverse	✓	✓			✓
Enduring	✓	✓			✓
Liveability					
Inclusive			✓		✓
Vibrant	✓		✓		✓
Safe			✓		✓
Walkable		✓	✓		✓
Leadership					
Context				✓	✓
Excellence				✓	✓
Engagement			✓	✓	✓
Custodianship		✓		✓	✓

Design for Place

Enhancing

Enhances the local economy, environment + community

Connected

Connects physically + socially

Diverse

Diversity of options + experiences

Enduring

Sustainable, enduring + resilient

Design for Place - Enhancing

Design for Place - Enhancing

Design for Place - Connected

Design for Place - Connected

Design for Place - Diverse

Design for Place - Diverse

Design for Place - Enduring

Design for People

Comfortable

Comfortable + welcoming

Vibrant

Vibrant, with people around

Safe

Diversity of options + experiences

Walkable

Enjoyable + easy to walk + bicycle around

Design for People - Comfortable

Design for People - Vibrant

Design for People - Safe

Design for People - Walkable

Leadership

Context

Works within the planning, physical and social context

Excellence

Fosters excellence, innovation and leadership

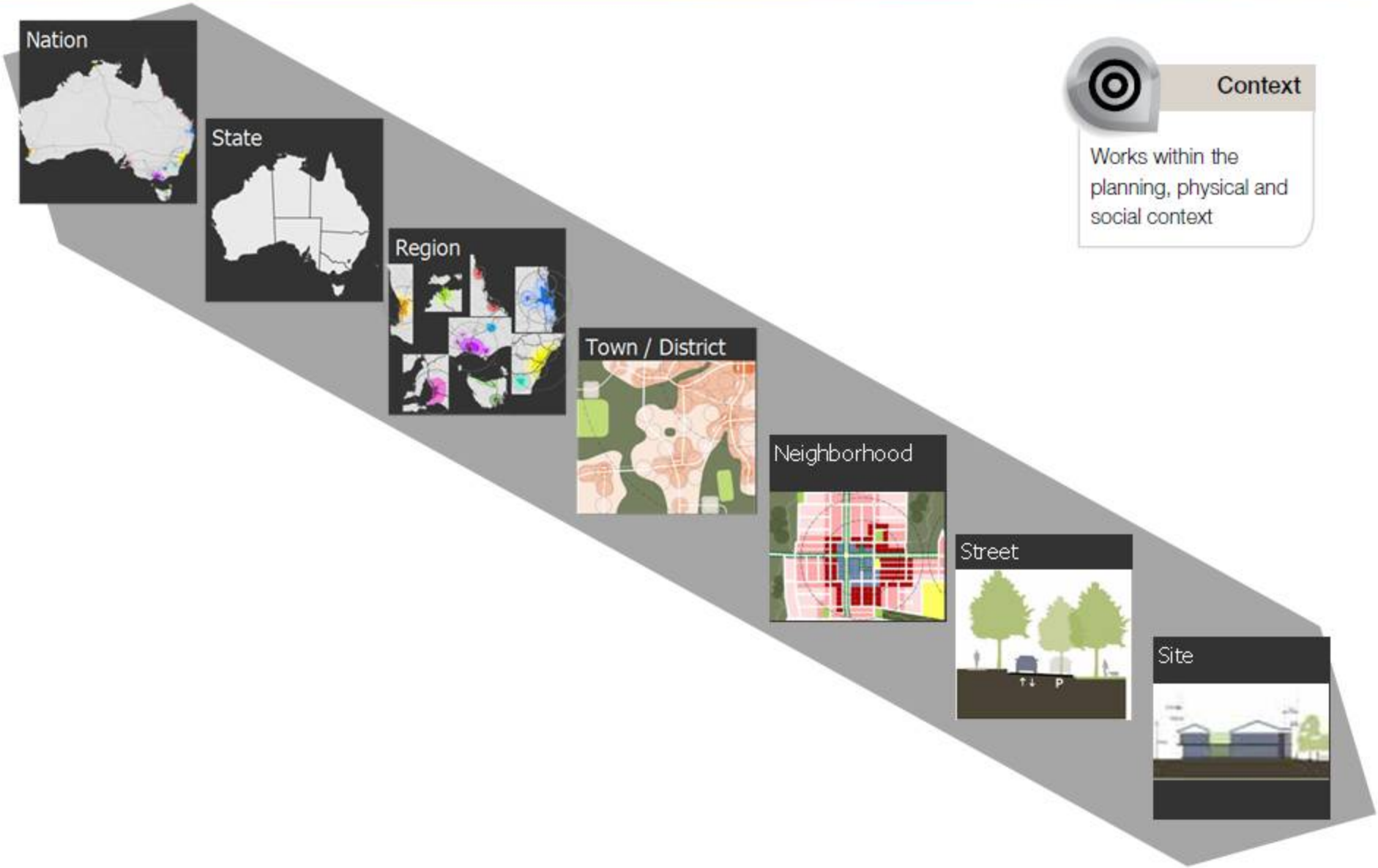
Engagement

Engages with relevant stakeholders

Custodianship

Considers custodianship + maintenance over time

Leadership - Context



Leadership - Excellence

Leadership - Engagement

Leadership - Custodianship

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